

Newcastle High Yearbook 2015-16



Senior Ad Order Form

The time has come for parents to display their affections for that special senior! As in the past, there are two options available to you. One side of this paper details the process and deadline if your ad is designed by the NHS yearbook staff. The other side of this page details the process and deadline if you are designing the page yourself or having it designed by an outside source.

Sr. Page Designed by NHS Yearbook Staff

We have reduced the prices for ads.

Full page- \$200	Half page: \$140	Quarter page: \$80
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Because your memories are too precious to risk original pictures, you must do one of the following:

- Take all pictures you want included on your Sr. ad to a photo center located in most retail stores (Wal-Mart, Walgreens, CVS, etc.). Ask them to scan the pictures at the highest resolution, and then have them save all the images to a disk/memory card/flashdrive. The cost for this service is usually between \$7.00 and \$10.00, and this is a relatively painless process.
- If you don't have access to a computer and don't want to entrust your photos to an outside source, take all pictures you want included on your Sr. ad to a PhotoMaker kiosk in Wal-Mart, Walgreens, CVS, etc. and make copies of your pictures. Include the copies with your page order. Please note that our scanning technology is limited and the copies you send us to use on your page must be very clear.
- Please try to avoid handing over pictures for the staff to scan if possible. If you have a computer and scanner at home, scan the pictures yourself, and then transfer all of them onto one CD (Make sure your scanner is set to scan your pictures at its highest resolution. Anything below **600 dpi** will be too blurry to use on the page.) In addition, make sure you save them as *.tif* or *.jpg* images.

If we create your Sr. ad, we will determine the number and size of pictures we can use based on the pictures and text you send.

*******The yearbook staff will not be handling ANY original pictures!*******

Deadline:

All pictures and letters/text must be submitted with payment no later than January 8, 2016.

Order Form

Sr. Name: _____ Parent/Guardian: _____

Best number(s) to call if needing clarification: _____

Ad Type: (Circle one) Full Page Half Page Quarter Page

Tell us about yourself, so that we can create the perfect page for you:

Your favorite color(s): _____

Interests: _____

Any other information to help us create the perfect page for you:

Newcastle High Yearbook 2015-16



Senior Ad Order Form

The time has come for parents to unabashedly display their affections for that special Sr. As in the past there are two options available to you. The front side of this page details the process and deadline if your ad is designed by the NHS yearbook staff. This side details the process and deadline if you are designing the page yourself or having it designed by an outside source.

Sr. Page NOT Designed by NHS Yearbook Staff

We have reduced the prices for ads.

Full page- \$200	Half page: \$140	Quarter page: \$80
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➤ **Your ad must be ready for print, submitted on a CD, and formatted as a .psd file** (if page is made in Adobe Photoshop)

or a .tif file (if made in another design application). If your final image is saved as a .jpg file, we cannot guarantee that your image will fit in the space designated for you. A .psd or .tif file allows the yearbook staff the ability to adjust your design to fully fit the page area with good resolution.

➤ If you are creating your Sr. ad, or you are having an outside individual create it, please use the following dimensions for the ad:

- Full-Page Size 7.3" W x 9.85" H
- Half-Page Size 4.9" W x 7.3" H
- Quarter-Page Size 3.63" W x 4.9" H

Deadline

The print-ready design must be submitted with payment no later than January 15, 2016. <--This is a hard date and can't be extended. Please make sure your designer knows this.

Order Form

Sr. Name: _____ Parent/Guardian: _____

Best number(s) to call if needing clarification: _____

Ad Type: Circle one.

Ad Size:

Full Page

Half Page

Quarter Page

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